

# CIRCLE of Friends

Plan a whole year  
of giving with just one annual commitment.

You'll find all the details you need right here. Simply choose the giving levels and sponsorships that work best for you.



**BOYS & GIRLS CLUB**  
OF THE BEMIDJI AREA



invest



## When you invest in the Club, you provide...

- A **safe place** particularly for kids and teens who may be left alone during out-of-school times
- A **daily dose of fun** to keep kids coming back
- **Life-enhancing programs** that help kids explore new ideas and possibilities
- **Hope and opportunity** to build self-confidence and brighter futures



Your investment allows the Club to keep its doors open to children and teens, ages 5-18.



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We have 1 traditional Clubhouse, 2 school based sites, & 1 outreach program to provide after-school activities and summer programs. We serve over 2,000 youth in our community either onsite or through our outreach programs. Help us by investing in Club kids and providing great futures.



**See your investment at work.** Take a look at our Club's yearly impact report provided with this packet.

Visit [www.bgcbemidji.org](http://www.bgcbemidji.org) or our Facebook page.

# Challenge Gift

100% Tax Deductible

Your challenge gift will provide a leadership level gift that will jump-start a campaign, helping raise more funds for Club kids than would otherwise be possible. **Challenge gifts inspire donors by matching their gifts dollar-for-dollar.** Donors appreciate challenge gifts, and so do our Club youth, who benefit from this added support. We have two campaigns that run throughout the year, each with a **challenge gift goal of \$50,000.**

**Great Futures Campaign** - May/June

**Holiday Campaign** - November/December

## \$10,000 or more

- TV and radio recognition
- Photo and framed certificate
- Name or logo included on campaign materials (about 4000 printed pieces per campaign)
- Featured on website
- Social media recognition
- Email marketing

## \$5,000 or more

- Name included on campaign materials (about 4000 printed pieces per campaign)
- Featured on website
- Social media recognition
- Email marketing

## \$1,000 or more

- Silent partner supporting the Club's mission

## Great Futures Campaign

- \$10,000 Challenge Gift
- \$5,000 Challenge Gift
- \$1,000 Challenge Gift
- Other: \$ \_\_\_\_\_

## Holiday Campaign

- \$10,000 Challenge Gift
- \$5,000 Challenge Gift
- \$1,000 Challenge Gift
- Other: \$ \_\_\_\_\_

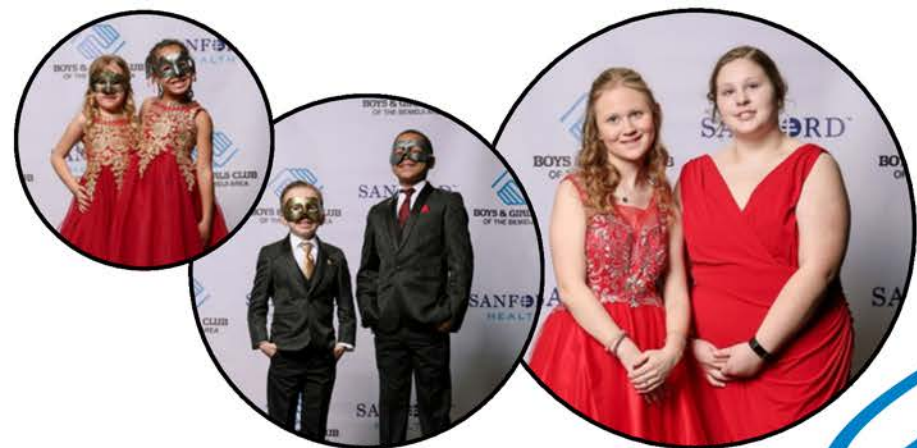


100%  
Tax Deductible

ANNUAL CONTRIBUTION

\$ \_\_\_\_\_

# OF YEARS WE CAN COUNT ON YOU: .....



# ANNUAL gala

February | SouthShore Hotel on Lake Bemidji

## Platinum Sponsor

**\$10,000**

- Reserved Seating for 16 (2 Tables)
- Option to host the Youth of the Year
- One Complimentary Hotel Room
- Logo on Event Invitation
- Name or Logo on: Radio & TV Ads, Email Marketing, Event Website, Social Media, Event Signage & Recognition

## Ruby Sponsor

**\$1,200**

- Reserved Seating for 4
- Name or Logo on: Email Marketing, Event Website, Social Media, Event Signage & Recognition

## Premier Sponsor

**\$7,500**

- Reserved Seating for 8 (1 Table)
- Logo on Event Invitation
- Name or Logo on: Radio & TV Ads, Email Marketing, Event Website, Social Media, Event Signage & Recognition

## Exclusive Beverage Sponsor

**\$750**

- Name or Logo on: Bar Signage, Email Marketing, Event Website, Social Media, Event Signage & Recognition

## Exclusive Dinner Sponsor

**\$5,500**

- Reserved Seating for 4
- Name or Logo on: Buffet Signage, Email Marketing, Event Website, Social Media, Event Signage & Recognition

## Sapphire Sponsor

**\$600**

- Name or Logo on: Email Marketing, Event Website, Event Signage & Recognition

## Diamond Sponsor

**\$2,400**

- Reserved Seating for 8 (1 Table)
- Name or Logo on: Radio & TV Ads, Email Marketing, Event Website, Social Media, Event Signage & Recognition

## Emerald Sponsor

**\$400**

- Name or Logo on Event Website
- Name Featured on Event Signage, Recognition in Event Program

## Exclusive Dessert Sponsor

**\$1,750**

- Reserved Seating for 2
- Name or Logo on: Email Marketing, Event Website, Social Media, Event Signage & Program Recognition

## Pearl Sponsor

**\$200**

- Name on Event Website
- Recognition in Event Program



# ANNUAL gala

February | SouthShore Hotel on Lake Bemidji

## IN-KIND DONATIONS

We are grateful for in-kind donations that will help raise funds for Club kids and teens. In-kind donations are accepted for the Annual Gala only after review from the Gala Committee. In-kind donations may be used as live or silent auction items, prizes, or event supplies. Items may be packaged with other items as deemed appropriate by the Gala Committee. In-kind services may be accepted as partial sponsorship trade upon approval.

**\$10,000 or more**  
(retail value)

**2 Complimentary tickets**  
Featured on event website  
**Social Media**  
**Email Marketing**  
Featured in event Guide

**\$5,000 or more**  
(retail value)

**Featured** on event website  
**Social Media**  
**Email Marketing**  
\*live auction items in event guide

**\$2,500 or more**  
(retail value)

**Featured** on event website  
\*live auction items in event guide

I would like to donate an IN-KIND item for the LIVE auction (items must be over \$1,500 retail value).

\*Describe the live auction item you would like to donate. (Item is required at the Club by January 1st. If item is a service, it must be completed within one year.)

I would like to donate an IN-KIND item for the online auction.

\*Describe the online auction item you would like to donate. (Item is required at the Club by January 1st.)

I would like to donate IN-KIND services for the Club Gala. (examples: marketing services, youth tuxedos or gowns)

\*Describe the type of service you would like to donate. Partial trades are available and may be considered on an individual basis.

ANNUAL CONTRIBUTION

\$

# OF YEARS WE CAN COUNT ON YOU: .....



# GOLF FORE CLUB KIDS

Annual BGCBA Golf Championship

**August - Bemidji Town & Country Club & Blackduck Municipal Golf Course**

This annual summer event features golf, games, food, and prizes.

The Bemidji tournament celebrated its 20<sup>th</sup> year in 2024, and follows a quota format on 18-holes.

New in 2025, a scramble-format tournament will be held at the Blackduck 9-hole golf course.

## \$ 10,000 ..... ELITE SPONSOR

- Radio and TV Ads
  - Social Media Recognition
  - Email Marketing
  - Logo on Golfer Letter
  - Banner at Clubhouse
  - Green Signage & Hole Signage
  - Cover Ad in Event Program
  - 8 Event Tickets (up to \$1,080 value)
- Only 1 available!**

## \$ 7,500 ..... MASTERS SPONSOR

- Radio and TV Ads
  - Social Media Recognition
  - Email Marketing
  - Logo on Golfer Letter
  - Banner at Halfway House
  - Green Signage & Hole Signage
  - Full Page Ad in Event Program
  - 4 Event Tickets (up to \$540 value)
- Only 1 available!**

## \$ 5,000 ..... FAIRWAY SPONSOR

- Radio and TV Ads
  - Social Media Recognition
  - Email Marketing
  - Promotional "Show & Tell"
  - Hole Sponsorship
  - Full Page Ad in Event Program
  - 4 Event Tickets (up to \$540 value)
- Only 1 available!**

## \$ 4,000 ..... HOLE-IN-ONE SPONSOR

- Radio and TV Ads
  - Social Media Recognition
  - Email Marketing
  - Hole-In-One Signage
  - Publicity w/ the Potential Give Away
  - Half Page Ad in Event Program
  - 2 Event Tickets (up to \$270 value)
- Only 1 available!**

## \$ 3,500 ..... DRIVING RANGE SPONSOR

- Radio and TV Ads
  - Social Media Recognition
  - Email Marketing
  - Bag Tags with Logo
  - Hole Sponsorship
  - Signage on Bemidji Driving Range
  - Half Page Ad in Event Program
  - 4 Event Tickets (up to \$540 value)
- Only 2 available!**

## \$ 2,000 ..... DINNER SPONSOR

- Social Media Recognition
  - Email Marketing
  - Menu Signage
  - Half Page Ad in Event Program
  - 2 Event Tickets (up to \$270 value)
- Only 1 available!**

## \$ 1,500 ..... ACE LEVEL

- Radio
- Social Media Recognition
- Email Marketing
- Hole Sponsorship
- Quarter Page Ad in Event Program
- 2 Event Tickets (up to \$270 value)

## \$ 1,250 ..... CART SPONSOR

- Signage on **ALL** Rented Golf Carts
  - Social Media Recognition
  - Email Marketing
- Only 3 available!**

## \$ 1,000 ..... EAGLE LEVEL

- Social Media Recognition
- Email Marketing
- Hole Sponsorship
- 2 Event Tickets (up to \$270 value)

## \$ 500 ..... BIRDIE LEVEL

- Social Media Recognition
- Email Marketing
- Hole Sponsorship

## \$ 300 ..... GREEN SPONSOR

- Individual Sign on a Green
- Only 16 available!**

## \$ 150 ..... HOLE SPONSOR

- Shared Sign on the Course

Pay an additional **\$50** and have your Hole or Green sign placed at **BOTH** Golf Fore Club Kids Tournaments



\$

# OF YEARS YOU CAN COUNT ON US: .....



# Blackduck Bonanza

October - Blackduck

**The Blackduck Bonanza is a outdoor enthusiast gambling event** featuring all things outdoors and adventure. This event may include: Bucket Raffles; Grand Prize Raffle (need not be present to win); Walk Up Raffles (\$20 per ticket) featuring mystery handbags, mystery coolers, freezer package, fishing package, hunting package; Walk Up Gun Raffles (\$20-\$100 per ticket). Estimated attendance up to 125.

## Big Buck Sponsor

**\$2,500**

- Radio & TV
  - Featured on Event Banner
  - Email Marketing
  - Name or Logo on Event Website
  - Recognition in Event Program
  - 6 Event Tickets (\$300 value)
- Only 6 available!**

## Dinner Sponsor

**\$1,500**

- Social Media Recognition
  - Email Marketing
  - Menu Signage
  - Event Website
  - 4 Event Tickets (\$200 value)
- Only 1 available!**

## Trapper Sponsor

**\$750**

- Featured on Event Signage
- Email Marketing
- Name or Logo on Event Website
- Recognition in Event Program
- 2 Event Tickets (\$100 value)

## Beverage Sponsor

**\$500**

- Social Media Recognition
  - Email Marketing
  - Bar Signage
  - Name or Logo on Event Website
- Only 2 available!**

## Angler Sponsor

**\$300**

- Featured on Event Signage
- Email Marketing
- Name or Logo on Event Website
- Recognition in Event Program

## Small Game Sponsor

**\$150**

- Name on Event Website
- Recognition in Event Program

<b>\$</b>	ANNUAL CONTRIBUTION
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# OF YEARS YOU CAN COUNT ON US: .....

# GYMNASIUM

11,800  
SQUARE  
FEET

YEAR  
ROUND

SPONSORSHIP



Our gym is used by Club kids every weekday, engaging in Triple Play, a program focused on mind, body, and soul. Over 200 youth use the gym annually, and families are invited on a regular basis.

Rental opportunities are available for our gym, further increasing exposure to community members. Through recent gym rentals, it's estimated that at least 350 unique community individuals use the gym outside of Club operations, many of those multiple times per month.

## 3 ft. x 12 ft. Banner

- Three-Year** \$50/mo. [\$600/year]
- Two-Year** \$100/mo. [\$1,200/year]
- One-Year** \$125/mo. [\$1,500/year]

Marketing Benefits: Priority Placement | Club Website | Social Media

## 3 ft. x 6 ft. Banner

- Three-Year** \$25/mo. [\$300/year]
- Two-Year** \$50/mo. [\$600/year]
- One-Year** \$62.50/mo. [\$750/year]

Marketing Benefits: Club Website | Social Media

\$

ANNUAL CONTRIBUTION

# OF YEARS WE CAN COUNT ON YOU: .....

\*Due to the expense in renting a lift, banners will be hung twice a year. (January and July)

# Van & Trailer Sponsorship

YEAR - ROUND | BEMIDJI & BLACKDUCK AREAS

*Space is limited - please check a circle to indicate your selection*

Blue Van



Orange Van



## VAN AD PLACEMENT

**Side Placement** \$120/mo. [\$1,440/year] 3 year min.

• **BUNDLE:** Put me on **BOTH** vans \_\_\_\_\_

**Back Placement** \$220/mo. [\$2,640/year] 3 year min.

## TRAILER AD PLACEMENT

**Side Placement** \$120/mo. [\$1,440/year] 3 year min.

**Back Placement** \$220/mo. [\$2,640/year] 3 year min.



3 Sponsorships Available



1 Sponsorship Available

The Club vans provide after-school transportation to get children safely to the Clubhouse from selected schools.

The vans transport hundreds of youth in small groups for educational outings, and volunteer opportunities in our community, and travel between Bemidji and Blackduck. The trailer is used for special events and off-site outreach programs like Club On-The-Go, bringing high quality Summer Brain Gain programs and fun to the Ridgeway and Conifer Neighborhoods.

The vans and trailer are usually parked on the east side of the Clubhouse for high traffic exposure on Paul Bunyan Drive.

\*Commitments are only available in 3 year increments due to the expense in wrapping the vans & trailer

## BUNDLE & SAVE

Advertise on **MULTIPLE** spots and **SAVE!**

Choose **2** and save **10%**

\*\*choose any combo of side or back placement on 2 vehicles (blue/orange vans, trailer)

Choose **3** and save **20%**

\*\*choose a combo of side or back placement on both vans and the trailer

ANNUAL CONTRIBUTION

\$ \_\_\_\_\_

# OF YEARS WE CAN COUNT ON YOU: .....

# partnership

## CHOOSE AN INVESTMENT OPTION THAT BEST BENEFITS YOU AND CLUB KIDS

Each page in this packet highlights a different giving option or Club event, including sponsorship levels and benefits. Choose the options that best meet your philanthropic and marketing goals. Then complete this form.

### Giving and Sponsorship Options

#### ANNUAL AMOUNT

#### MAKE MY COMMITMENT FOR

_____ Challenge Gift	YEAR ONE: _____	YEAR TWO: _____	YEAR THREE: _____
_____ Annual Gala	YEAR ONE: _____	YEAR TWO: _____	YEAR THREE: _____
_____ Bemidji Golf + Blackduck Golf _____	YEAR ONE: _____	YEAR TWO: _____	YEAR THREE: _____
_____ Blackduck Event	YEAR ONE: _____	YEAR TWO: _____	YEAR THREE: _____
_____ Gymnasium Sponsorship	YEAR ONE: _____	YEAR TWO: _____	YEAR THREE: _____
_____ Van Sponsorship	YEAR THREE: _____	YEAR SIX: _____	YEAR NINE: _____
_____ IN-KIND Donations	YEAR ONE: _____	YEAR TWO: _____	YEAR THREE: _____

ANNUAL GIFT TOTAL

AUTHORIZING SIGNATURE

DATE

The Commitment made on this form will end on \_\_\_\_/\_\_\_\_/\_\_\_\_.  
The Club will reach out to renew this agreement.

### Recognition Preference

Please print my name as follows in the recognition materials

\*I understand that I am to provide high resolution ads and logos to the Club as part of my sponsorship benefits.

I/We prefer to remain anonymous



CONTACT NAME

JOB TITLE

BUSINESS NAME

MAILING ADDRESS CITY, STATE ZIP

EMAIL ADDRESS \*Your email will not be shared for purposes beyond communications from the Club.

PHONE

## Billing Options

- Check in full amount payable to Boys & Girls Club of the Bemidji Area
- Invoice me for an annual payment on this date \_\_\_\_ / \_\_\_\_ / \_\_\_\_
- Invoice me for quarterly payments starting on this date \_\_\_\_ / \_\_\_\_ / \_\_\_\_
- Monthly Auto Pay [directly out of a bank account] - The Club will contact you to make arrangements.

### FOR OFFICE USE ONLY

Received Date	Constituent Contact Person	
.....	.....	
VPRD	Bookkeeper	eTap entry/date
.....	.....	.....



**BOYS & GIRLS CLUB**  
OF THE BEMIDJI AREA

GREAT FUTURES START HERE.