

# CIRCLE of Friends

**When you join our Circle of Friends, you plan a whole year  
of giving with just one annual commitment.**

You'll find all the details you need right here. Simply choose the giving  
levels and sponsorships that work best for you.



**BOYS & GIRLS CLUB**  
OF THE BEMIDJI AREA

GREAT FUTURES START HERE

*Together we can improve the lives of youth and strengthen our community!*

To join or find out more, contact Resource Development Director Emily Fairchild.

218-444-4171, ext. 102 • [emily.fairchild@bgcbemidji.org](mailto:emily.fairchild@bgcbemidji.org)



## When you invest in the Club, you provide...

- **A safe place** particularly for kids and teens who may be left alone during out-of-school times
- **A daily dose of fun** to keep kids coming back
- **Life-enhancing programs** that help kids explore new ideas and possibilities
- **Caring professionals** who build supportive relationships with kids
- **Hope and opportunity** to build self-confidence and brighter futures

Your investment allows the Club to keep its doors open to every child and teen, ages 6-18, who chooses to attend. The Club charges only \$125 a school year, plus a relatively low fee-for-service summer program. Financial aid is available so that no one is ever turned away due to financial restraints.

**Just over half of Club members come from families living below the poverty line.**

.....

*The Club is open Monday-Friday to provide after-school activities and summer programs. Nutritious snacks are served year-round, as well as lunch in the summer.*

**See your investment at work!**

Visit [www.bgcbemidji.org](http://www.bgcbemidji.org) or our Facebook page.



## Charitable Gift 100% Tax Deductible

Your charitable gift helps the Club keep its doors open every day to serve those youth who need us most. Your gift will help children and teens build academic success, healthy lifestyles and good character and citizenship.

\$ .....

## Challenge Gift 100% Tax Deductible

Double your investment and challenge others to give when you make a challenge gift. Your challenge gift will be used to jump-start a campaign and raise more money than would otherwise be possible. Challenge gifts will offer donors the opportunity to have their gifts matched dollar-for-dollar. Donors appreciate challenge gifts and so do our Club youth who benefit from the added support.

### TWO CAMPAIGN OPTIONS



#### GREAT FUTURES CAMPAIGN

encourages committed donors to help raise funds that sustain the Club through an entire year of operations

*Challenge Gift Goal - \$50,000*



#### HOLIDAY CAMPAIGN

highlights a Club success story and invites donors to invest in our Club youth as we celebrate the holidays at the end of the year

*Challenge Gift Goal - \$40,000*

\$ .....



### Choose a Giving Level

total for charitable gift and challenge gift

- ☐ **Visionary** \$10,000+  
*please note your amount below*

\$ .....

- ☐ **Hero** \$10,000
- ☐ **Champion** \$7,500
- ☐ **Ambassador** \$5,000
- ☐ **Advocate** \$2,500
- ☐ **Friend** \$1,000

### Be Recognized

- **All Levels** post on Club Facebook
- **Ambassador and Above** photo and release to local media, post on Club website, name included on campaign materials [challenge gifts]
- **Champion and Above** photo and framed certificate to display at business, logo included on campaign materials and website [challenge gifts]

PAGE TOTAL

\$

# GYMNASIUM

11,800  
SQUARE  
FEET

YEAR  
ROUND

SPONSORSHIP



Our gym is used by Club kids every weekday as we promote the Triple Play program, a youth development program focused on mind, body and soul components. **The gym is used as a primary location twice a year welcoming numerous businesses, organizations and children to participate in STEM Day activities.**

Rental opportunities are available for our gym. We partner with the Bemidji Youth Basketball Association so kids and families use the gym three times a week during basketball season.

## 3 ft. x 12 ft. Banner

- ☐ **Three-Year** \$50/mo. [\$600/year]
- ☐ **Two-Year** \$100/mo. [\$1,200/year]
- ☐ **One-Year** \$125/mo. [\$1,500/year]

Priority Placement • Club Website • Email Marketing • Social Media

## 3 ft. x 6 ft. Banner

- ☐ **Three-Year** \$25/mo. [\$300/year]
- ☐ **Two-Year** \$50/mo. [\$600/year]
- ☐ **One-Year** \$62.50/mo. [\$750/year]

Email Marketing • Social Media

*\*Due to the expense in renting a lift, banners will only be hung twice a year - in January and July.*

PAGE TOTAL

\$

# Annual Gala

FEBRUARY • HAMPTON INN & SUITES

Our annual Gala celebrates the milestones of the previous year, including highlights from Club members, parents, guardians and volunteers who care about youth in our community. The evening features a reception, silent auction, games and dinner followed by a program, live auction and fundraising challenge to support the Club's mission.

*please check a circle to indicate your selection*

## DIAMOND LEVEL \$2,400

*name or logo featured on all Gala advertising materials including*

- Radio and TV Ads
- Event Signage and Recognition
- Social Media

- Club Website
- Email Marketing
- Gala Invitations

*also includes*

- 1/2 Page Ad in Event Program
- 8 Event Tickets [\$760 Value]



## RUBY LEVEL \$1,200

*name or logo featured on all Gala advertising materials including*

- Radio Ads
- Event Signage and Recognition
- Social Media

- Club Website
- Email Marketing

*also includes*

- 1/4 Page Ad in Event Program
- 4 Event Tickets [\$380 Value]



## SAPPHIRE LEVEL \$600

- Name Featured on Gala Event Signage
- Recognition at Event

- Club Website
- Email Marketing



## EMERALD LEVEL \$300

- Name Featured on Gala Event Signage

- Recognition at Event



## PEARL LEVEL \$150

- Recognition at Event



PAGE TOTAL

\$

# Annual Gala

FEBRUARY • HAMPTON INN & SUITES

*please check a circle to indicate your selection*

**EARLY BIRD EVENT TICKET** \$95 \_\_\_\_\_ ☐

*before early bird deadline date*

**REGULAR EVENT TICKET** \$120 \_\_\_\_\_ ☐

*after early bird deadline date*

**FRIENDS + FAMILY TABLE** \$760 / \$960 \_\_\_\_\_ ☐

*reserves a table of eight*

**FRIENDS + FAMILY VIP TABLE** \$1,060 / \$1,260 \_\_\_\_\_ ☐

*reserves a table of eight **plus the VIP experience***

**VIP***experience* \$300 \_\_\_\_\_ ☐

*the VIP experience add-on is available for full tables only*

- 16 Complimentary Drink Tickets
- Commemorative Glass
- Premier White Glove Service
- Expedited Food Service
- Tableside Drink Service [cash bar after use of 16 drink tickets]
- Preferred Seating

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\$	



# Golf Championship

AUGUST • BEMIDJI TOWN & COUNTRY CLUB

This is an annual summer highlight and one of the Club's most popular events. The day features 18 holes of golf, a closest-to-the-pin contest, games, dinner, silent auction and prizes.

*please check a circle to indicate your selection*

## ACE LEVEL

**\$1,500** ..... ☐ One Year ☐ Two Years ☐ Three Years

*Your name or logo featured on the following Golf Championship advertising materials:*

- Radio and TV Ads
- Event Signage and Recognition
- Social Media Recognition
- Club Website and Email Marketing
- Hole Sponsorship
- Half Page Ad in Event Program
- 4 Event Tickets (\$500 value)

## EAGLE LEVEL

**\$1,000** ..... ☐ One Year ☐ Two Years ☐ Three Years

*Your name or logo featured on the following Golf Championship advertising materials:*

- Radio Ads
- Event Signage and Recognition
- Social Media Recognition
- Club Website and Email Marketing
- Hole Sponsorship
- Quarter Page Ad in Event Program
- 2 Event Tickets (\$250 value)

## BIRDIE LEVEL

**\$500** ..... ☐ One Year ☐ Two Years ☐ Three Years

*Your name featured on the following Golf Championship advertising materials:*

- Event Recognition
- Social Media Recognition
- Club Website and Email Marketing
- Listing in Event Program
- Hole Sponsorship

## GREEN SPONSOR

**\$250** ..... ☐ One Year ☐ Two Years ☐ Three Years

*Includes an individual sign on the Green and listing in event program. Only 18 available!*

## HOLE SPONSOR

**\$125** ..... ☐ One Year ☐ Two Years ☐ Three Years

## EVENT TICKET

**\$125** ..... ☐ Includes Golf and Dinner

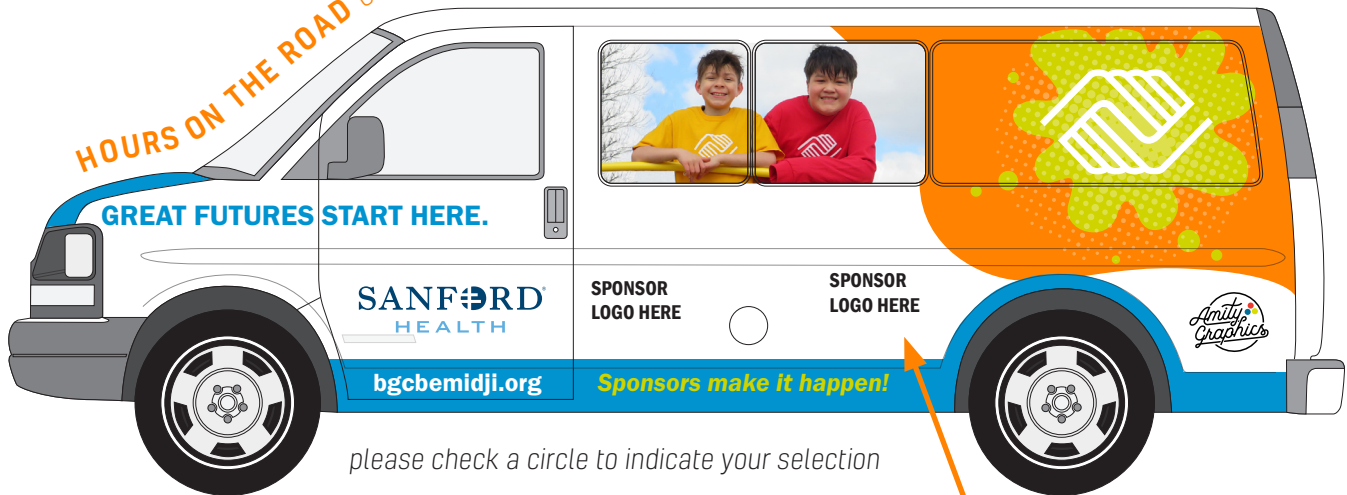
PAGE TOTAL

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# Van Sponsorship

YEAR-ROUND • BEMIDJI AREA

*HOURS ON THE ROAD* on average 25 hours a month, equal to 37 business days per year



*please check a circle to indicate your selection*



## SIDE AD PLACEMENT

- ☐ **Three Years** - \$120/mo. [\$1,440/year]
- ☐ **Two Years** - \$135/mo. [\$1,620/year]
- ☐ **One Year** - \$155/mo. [\$1,860/year]

Three spaces on each side of the vehicle measuring about 16 x 26 in. Includes mention on Club website, quarterly social media post, and email marketing.

## BACK AD PLACEMENT

- ☐ **Three Years** - \$220/mo. [\$2,640/year]
- ☐ **Two Years** - \$235/mo. [\$2,820/year]
- ☐ **One Year** - \$255/mo. [\$3,060/year]

One exclusive ad space measuring about 18 x 31 in. is available. Includes mention on Club website, quarterly social media post, and email marketing.

The Club van provides after-school transportation to get children safely to the Club from selected schools. Services vary from year to year.

The van also transports small groups for educational outings, off-site programming, volunteering in our community and special trips. The van is usually parked on the southeast side of the Club for exposure to Paul Bunyan Drive.

PAGE TOTAL

\$





## CHOOSE AN INVESTMENT OPTION THAT BENEFITS YOU AND CLUB KIDS

Each page in this packet highlights a different giving option or Club event, including sponsorship levels and benefits. Choose the options that best meet your philanthropic and marketing goals. Then complete this form.

### *giving and sponsorship options*

#### ANNUAL AMOUNT

#### MAKE MY COMMITMENT FOR

..... Charitable Gift and Challenge Gift	One Year	Two Years	Three Years
..... Gymnasium Sponsorship	One Year	Two Years	Three Years
..... Annual Gala	One Year	Two Years	Three Years
..... Golf Championship	One Year	Two Years	Three Years
..... Van Sponsorship	One Year	Two Years	Three Years

#### GIFT TOTAL

#### AUTHORIZING SIGNATURE

#### DATE

### *recognition preference*

- ☐ Please print my name as follows in the recognition materials:

.....  
*I understand that I am to provide any ads available to me as a sponsorship benefit,  
or one can be designed for me by Club staff for an additional fee.*

- ☐ I/We prefer to remain anonymous.

*please complete billing information on reverse*



CONTACT NAME

BUSINESS NAME

ADDRESS

CITY, STATE

ZIP

EMAIL ADDRESS

*Your email will save mailing costs so more of your gift will be invested in youth.  
It will not be shared for purposes beyond communications from the Club.*

PHONE

WHEN DOES YOUR FISCAL YEAR START?

*This date will give us a better idea of when to  
schedule a visit with you for next year.*

### payment plan

- ☐ Pay each year      ☐ Pay year two and three commitment in advance with year one payment(s)

### payment method

- ☐ Check payable to Boys & Girls Club of the Bemidji Area  
☐ Monthly Auto Pay (directly out of a bank account) - we'll contact your to make arrangements  
☐ Annual payment on this date      /      /      ☐ Bill Me  
☐ Quarterly payment      July / October / January / April      ☐ Bill Me

### credit card authorization

Visa / MasterCard / Discover

CARD NUMBER

EXPIRATION

SECURITY CODE

#### FOR OFFICE USE ONLY

Received Date

Initials

Constituent Contact Person

RDD

SEMC

Copy to BK

Copy to Invoice