

CIRCLE OF FRIENDS



BOYS & GIRLS CLUB OF THE BEMIDJI AREA

When you join our Circle of Friends, you plan a whole year of giving with one annual commitment.

You'll find all the details you need right here. Just choose the giving levels and sponsorships that work best for you.

Great futures start here.

Together we can improve the lives of youth and strengthen our community.

INVEST

When you invest in the Club, you provide kids:

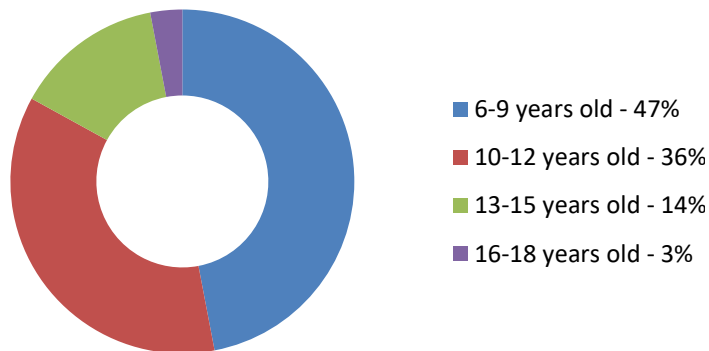
- **A safe place**, particularly for kids and teens who may be left alone after school
- **A daily dose of fun** to keep kids coming back
- **Life-enhancing programs** that help kids explore new ideas and possibilities
- **Caring professionals** who build supportive relationships with kids
- **Hope and opportunity** to build self-confidence and brighter futures



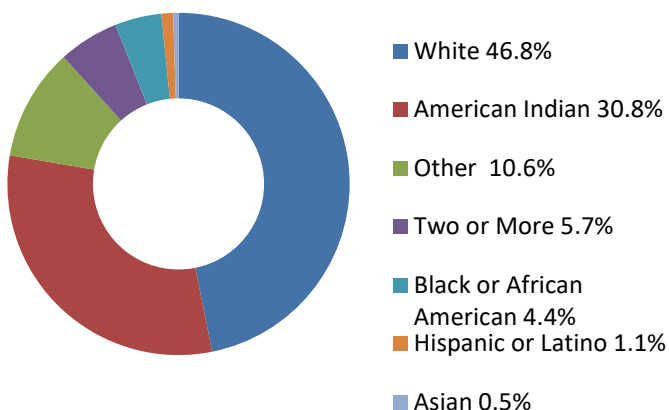
Your investment allows the Club to keep its doors open to every child and teen, ages 6-18, who chooses to attend. It costs about \$850 a year to fund one member, yet the Club charges only \$25 a year so that no one is ever turned away. Over half of Club members come from families living below the poverty line.

Club Member Profile:

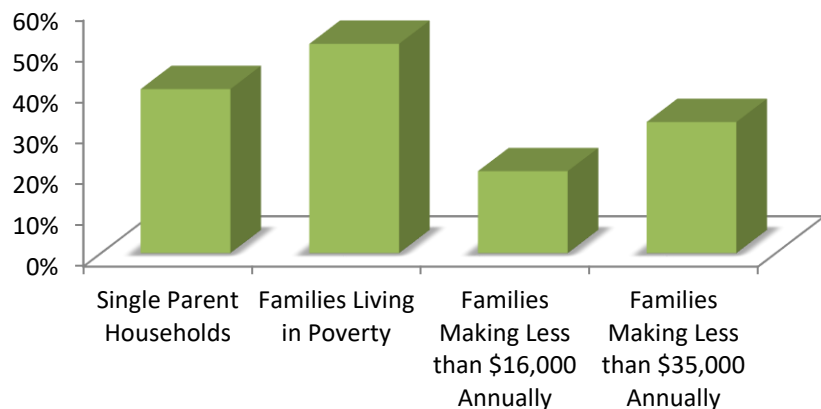
Club Members: 613



Members by ethnicity (self-identified)



Annual Household Income Profiles for Members



The Club is open M-F to provide after-school activities and summer programs. Plus teen nights are offered year round. Nutritious snacks are served after school, as well as lunch, M-F, in the summer.

See your investment at work at: www.bgcbemidji.org, [facebook](#) and [twitter](#)

GIFT

Charitable Gift (100% Tax Deductible)

Your charitable gift helps the Club keep its doors open every day to serve those youth who need us most. Your gift will help children and teens build academic success, healthy lifestyles and good character and citizenship.

Please note your charitable gift amount: \$ _____

Challenge Gift (100% Tax Deductible)

Double your investment and challenge others to give when you make a Challenge Gift. Your challenge gift will be used to jump-start a campaign and raise more money than would otherwise be possible. Challenge gifts will offer donors the opportunity to have their gifts matched dollar-for-dollar. Donors appreciate challenge gifts and so do our Club youth who benefit from the added support.

Three campaign options:

Great Futures Annual Campaign encourages committed donors to help raise funds that sustain the Club through a year of operations. **Goal:** \$20,000 challenge gift

Give to the Max Day, a one-day, state-wide give-a-thon held in November to encourage Minnesotans to support their favorite causes. The Club sets a challenge goal and makes it easy for donors to give online or in person. **Goal:** \$10,000 challenge gift

Holiday Appeal, a year-end campaign that highlights a Club success story and invites donors to invest in our Club youth as we celebrate the holidays. **Goal:** \$15,000 challenge gift

Please note your challenge gift amount: \$ _____ and campaign preference: _____.

Choose a giving level (total for charitable gift and challenge gift):

- Super Hero: \$25,000+ (Please note your amount: \$ _____)
- Hero: \$25,000
- Platinum: \$10,000
- Diamond: \$5,000
- Gold: \$2,500
- Silver: \$1,000

Be recognized:

- **All levels**, post on Club Facebook, photo and release to local media, community room banner
- **Diamond and above**, post on Club website and framed certificate to display at business

\$ _____
TOTAL FROM THIS PAGE

Gymnasium Sponsorship Banners



Our Club gym is the home of large-scale community events such as the Tiny Tots Expo and Bemidji Youth Basketball Tournaments. Our gym is used weekly by City and community groups for youth basketball, fitness programs and toddler playtime. We welcome 20,000 people, 60% of them adults. Daily, M-F, we promote youth programs focused on academic success, healthy lifestyles and good character and citizenship.



3 FT. X 12 FT. BANNER WITH PRIORITY PLACEMENT

- Club website and newsletter
 - Radio ads
 - Public service announcement to local media
- Three-year sponsorship - \$50/month (\$600/year or \$1,800 over three years)
 - Two-year sponsorship - \$100/month (\$1,200/year or \$2,400 over two years)
 - One-year sponsorship - \$125/month (\$1,500/year)

3 FT. X 6 FT. BANNER

- Club website and newsletter
 - Facebook
- Three-year sponsorship - \$25/month (\$300/year or \$900 over three years)
 - Two-year sponsorship - \$50/month (\$600/year or \$1,200 over two years)
 - One-year sponsorship - \$62.50/month (\$750/year)

\$ _____
TOTAL FROM THIS PAGE



BOWL-A-THON

January • Bemidji Bowl

The Boys & Girls Club Bowl-A-Thon features two hours of glow-n-bowl, all-you-can-eat pizza and pop, chances to win prizes and special drawings. It's fun for the whole family.

STRIKE LEVEL: \$750

Name or logo featured on all Bowl-a-Thon advertising materials including:

- Radio ads and mentions on Live Radio Remote
- Print and TV Ads
- Lane and event signage
- Posters
- Facebook

4 event tickets (\$100 value)

SPARE LEVEL - \$600

Name or logo featured on the following Bowl-a-Thon advertising materials:

- Radio Ads and mentions on Live Radio Remote
- Event signage
- Posters
- Facebook

2 event tickets (\$50 value)

LANE LEVEL - \$350

Name or logo featured on the following Bowl-a-Thon advertising materials:

- Lane signage
- Mentions on Live Radio Remote

ADDITIONAL OPTIONS

- Event ticket only: \$25

\$ _____
TOTAL FROM THIS PAGE

An Evening of Love for our Kids

February • Hampton Inn & Suites



Our annual Gala celebrates the milestones of the previous year, including highlights from Club members, parents, volunteers or others who care about youth in our community. The evening features a social hour, silent auction, games and dinner followed by a program, live auction, music and fundraising challenge to support the Club's mission. 2,400 invitations mailed with over 225 people in attendance.

○ **DIAMOND LEVEL: \$2,000**

Name or logo featured on all Gala advertising materials including:

- Radio, print and TV ads
- Event signage and recognition
- Facebook
- Club website and newsletter
- Posters and invites

½-page ad in event program

8 event tickets (\$600 value)

○ **RUBY LEVEL: \$1,000**

Name or logo featured on the following Gala advertising materials:

- Radio ads
- Event signage and recognition
- Facebook
- Club website and newsletter
- Posters

¼-page ad in event program

4 event tickets (\$300 value)

○ **SAPPHIRE LEVEL: \$500**

Name and logo featured on Gala event signage

Recognition at event

2 event tickets (\$150 value)

○ **PEARL LEVEL: \$150**

Display signage at the event

ADDITIONAL OPTIONS

- Event ticket: \$75
- Friends & Family Table - \$600 (reserves a table of 8)

\$ _____
TOTAL FROM THIS PAGE



BOB LOWTH FORD GOLF CHAMPIONSHIP

August • Bemidji Town & Country Club



This is an annual summer highlight and one of the Club's most popular events. The day features 18 holes of golf, a closest-to-the-pin contest, games, dinner, live and silent auctions and prizes. 2,400 invitations mailed and registration is capped at 80 golfers.

○ ACE LEVEL: \$1,500

Name or logo featured on the following Golf Championship advertising materials:

- Radio, print and TV ads
- Event signage and recognition
- Facebook
- Club website and newsletter

Hole sponsorship

½-page ad in event program

4 event tickets (\$400 value)

○ EAGLE LEVEL: \$1,000

Name or logo featured on the following Golf Championship advertising materials:

- Radio and print ads
- Event signage and recognition
- Facebook
- Club website and newsletter

Hole sponsorship

¼-page ad in event program

2 event tickets (\$200 value)

○ BIRDIE LEVEL: \$500

Name or logo featured on all Golf Championship advertising materials including:

- Print ads
- Event recognition
- Club website and newsletter
- Listing in event program

Hole sponsorship

ADDITIONAL OPTIONS

- Hole sponsorship: \$125
- Single event ticket: \$100 (includes golf and dinner)
- Dinner-only event ticket: \$50

\$ _____ TOTAL FROM THIS PAGE

Club Van Sponsorship



We provide pick-up services so children can get to the Club after-school. Schools included in the service vary from year to year, but include at least two days a week of transportation from Lincoln and Central elementary schools from 2:30-3:30 p.m. The van also transports small groups for educational outings, off-site programming and special trips on a monthly basis. The van is parked on the east side of the Club for exposure to Paul Bunyan Drive.

When: Year-round

Location: Throughout Bemidji area

Hours on the road: Average 70 hours a month which equates to 35 full days per year

SIDE AD PLACEMENT

- Three-year sponsorship - \$100/month (\$1,200/year or \$3,600 over three years)
- Two-year sponsorship - \$115/month (\$1,380/year or \$2,760 over two years)
- One-year sponsorship - \$135/month (\$1,620/year)

BACK AD PLACEMENT

- Three-year sponsorship - \$200/month (\$2,400/year or \$7,200 over three years)
- Two-year sponsorship - \$215/month (\$2,580/year or \$5,160 over two years)
- One-year sponsorship - \$225/month (\$2,700/year)

RECOGNITION DETAILS

- 20" x 36" ad space on van
- Three ad spaces on each side of the vehicle
- One exclusive ad space on the back of the vehicle
- Mentions on Facebook
- Club website and newsletter

\$ _____
TOTAL FROM THIS PAGE

PARTNERSHIP

Choose investment options that benefit you and Club kids

Each page in this packet highlights a different giving option or Club event, including sponsorship levels and benefits. Choose the options that best meet your philanthropic and marketing goals. Then complete this form.

Giving and sponsorship options

<u>Annual amount</u>		<u>I want to make my commitment for:</u>		
\$ _____	Charitable Gift and Challenge Gift	one year	two years	three years
\$ _____	Gymnasium Sponsorship Banners	one year	two years	three years
\$ _____	Bowl-a-thon	one year	two years	three years
\$ _____	Gala Fundraiser	one year	two years	three years
\$ _____	Golf Championship	one year	two years	three years
\$ _____	Club Van Sponsorship	one year	two years	three years
\$ _____	TOTAL of annual gifts and sponsorships			

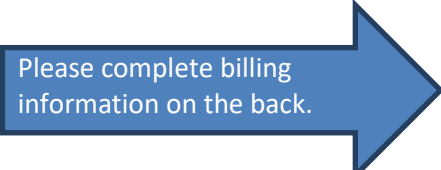
AUTHORIZING SIGNATURE: _____

Date: _____

Recognition

Please print my name as follows in the Recognition Materials:

We prefer to remain anonymous.



Please complete billing information on the back.

